

OUR APPROACH

CELEBRATE GENEROSITY

A One-Day's Wages birthday fundraiser is a simple and powerful way to make a difference.

Join a
Community of joyful givers

Turn your birthday into a movement for good. When you pledge your birthday, you're saying this year isn't just about me—it's about what I believe in. Instead of gifts, invite your friends and family to give toward a cause that reflects not just the age you are becoming, but the passions that you stand for. One day of giving can ripple outward to encourage entire families working to overcome extreme poverty. With just a few simple steps, your birthday can have a truly meaningful impact.

Pick Your Passion

Choose a cause that you're passionate about and decide your fundraising goal.

Share With Community

We'll create a personalized fundraising page for you to share with friends and family.

Celebrate!

See your impact and feel celebrated for who you are and what you share with the world.

Fundraise and feel good

When Sara, a graphic designer and mother from Oregon, started thinking about how to celebrate her birthday, she wanted to do something different—something deeply meaningful. She chose to dedicate her day to raising funds for clean water.

Lexi's parents decided to dedicate her first birthday to raise money and awareness for other children around the world. They started her birthday campaign, personalized it with sweet photos and stories, and even matched each gift that people donated!

Meet Laureen, a mother whose life changed after training as a community pump mechanic. Her work ensures clean water access for schools and childcare centers, supporting both public health and school feeding programs. Within a year, she used her earnings to open a grocery shop and expand her farming, improving life for her entire family.

Ruth, a Community Health Worker, holds her baby Grace outside of the health center in northern Togo. Ruth received training through our Maternal and Child Health partnership in her village, and is now able to provide health services to pregnant women and newborn babies.

In the fight to alleviate extreme poverty This is why we exist

Globally, more than 800 million people – 10% of the world's population – experience extreme poverty, defined as living on less than \$3.00 a day. Extreme poverty means lacking basic necessities for survival, including food, water, income, healthcare, and education. Leaders in these communities deeply understand the needs, but only about 5% of global development funding goes directly to local organizations.

